

Finance for all

Learn to speak "Finance"

NEW



WHO SHOULD ATTEND?

Everyone in the company – Employees participating to the board of directors – Employee representatives – Consultants – Company founders

Prerequisites: No previous knowledge of accounting or finance is required.

OBJECTIVES

- › Develop a Corporate Finance Proficiency
- › Become aware of the financial challenges your company is facing to become a credible interlocutor within your company
- › Identify how you can contribute at your level

WHY SHOULD YOU ATTEND?

- › Finance is a challenge for everyone in the company.

This 100% online training course enables non-financial professionals to acquire the vocabulary and basic concepts necessary to understand a company's financial issues and communicate effectively with a finance department.

DETAILED CONTENT

- › **Module 1 – The business model:** discover the elements of the business model and understand how the business model permanently adapts to changing business stakes.
- › **Module 2 – The financial cycle:** understanding the concepts of operating income and operating margin, financial return, asset turnover and self-financing.
- › **Module 3 – The balance sheet:** detailing the elements that make up a balance sheet and explaining how it works through a practical case study.
- › **Module 4 – Sales and revenue recognition:** recognition at a point in time or over time, difference between revenue recognition, billing and cash payment.
- › **Module 5 – The income statement:** make the link between income, self-financing and performance monitoring, know the different levels of costs and margins.
- › **Module 6 – Production costs:** know how to analyze costing, differentiate between costs directly attributable to projects (or products) and costs attributed through allocation drivers (in particular hourly rates).
- › **Module 7 – Cash and Cash flow:** understanding the time lag between cash-in and cash-out, measure the impact of operational activities on cash flow, and discover Free Cash Flow.
- › **Module 8 – The decision to invest:** understanding the concepts of return on investment and cost of capital, see the impact of CAPEX on cash flow, measure payback and IRR.
- › **Individual remote tutoring session**

TEACHING AND ASSESSMENT METHODS

This course is 100% online on the FinHarmony Digital learning platform. Its content is equivalent to 1 day's face-to-face training.

- Driven by a compelling storytelling, all modules are divided into several interactive sequences to engage the learner. They include voice-overs, videos and animations, sequences called "What about my contribution?" and "Can I give it a try?". A quiz concludes each module to check that the key points have been retained.
- Learners can spread their learning over the duration of the subscription (3 months). Completion of one module unlocks the next module. Once all modules are completed, learners can revisit them freely until the end of the subscription.
- Technical and pedagogical support:
 - At the end of the online course, a tutoring session is organized with the trainer to discuss the learners' professional context and review the key points of the course.
 - Each module includes a downloadable document to help the learner memorize key learning points.
 - A glossary is permanently accessible from the menu. It can be downloaded at the end of the course.
- A FinHarmony certificate is granted when learners complete the entire course.

LEARNING DURATION: 5 HOURS

STARTING DATE*: OPEN

PRICE EXCL. VAT - 8 modules: 450 €

(*) E-learning course available online on dates of your choice

©FinHarmony - This training course can be customized to suit your company's needs (quote on request).
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