

# Corporate Financing

## Tools and Techniques



### WHO SHOULD ATTEND?

Chief Financial Officers – Financial members of the Executive Committee – Treasurers – Bankers, Account Managers – Financial Analysts – Chartered Accountants – External Auditors

**Prerequisites:** *this course requires a basic knowledge of corporate finance. It is advisable to take the “Fundamentals of Corporate Finance” online course before (pages 14-15).*

### OBJECTIVES

- › Get a better understanding of a company’s financial needs
- › Know the various funding tools available, how they work, the actors and the associated risks
- › Be able to measure their impact on financial statements and make financing decisions

### WHY SHOULD YOU ATTEND?

- › This 100% online training course, inspired by the face-to-face training course presented page 38, enables learners to progress at their own pace, step by step, for an enhanced learning experience.

Course 3 goes deeper into financing techniques for experts.

### DETAILED CONTENT

**12 e-learning modules organized in 3 courses:**

#### › Course 1 – What is at stake (4 modules - 2h)

- Introduction: financing-related risks
- Overview of different financing methods
- the main players in financing
- Know your banker better to work together more effectively

#### › Course 2 – Current financing techniques (4 modules - 3h)

- Financing investments: bank loans, leasing and financial leasing, asset-based loans, the role of Bpifrance and EIB
- Financing the operating cycle: factoring of trade receivables and the French “Daily”
- Bank loans
- Other financing methods

#### › Individual remote tutoring session

#### › Course 3 – Advanced financing techniques (4 modules - 3h)

- Financing investments: sale and leaseback, long-term leasing, financing aspects of business takeover and transfer, the special case of Public Private Partnerships
- Financing the operating cycle: Collateral for inventories, reverse factoring, export financing and insurance, securitization of receivables
- Hedging interest-rate risk: controlling financing costs, hedging tools (FRA, CAP, COLLAR, SWAP)
- Bank guarantees and special cases

### TEACHING AND ASSESSMENT METHODS

*This course is 100% online on the FinHarmony Digital learning platform. Its content is equivalent to 2 days’ face-to-face training.*

- Modules are divided into several interactive sequences to engage the learner. They include voice-overs, videos and animations, sequences called “Pitfalls to avoid” and “worst case scenario”. An evaluation quiz concludes each module to ensure that the key points have been retained.
- Learners can spread their learning over the duration of the subscription (3 months). Completion of one module unlocks the next module. Once all modules are completed, learners can revisit them freely until the end of the subscription.
- Technical and pedagogical support:
  - At the end of the second course, a tutoring session is organized with the trainer to discuss the learners’ professional context and guide them in the acquisition of skills.
  - A forum allows the learners to communicate with the trainer
  - Each module includes a downloadable document to help the learner memorize key learning points.
  - A glossary (with definitions and acronyms) is permanently accessible from the menu.
- A FinHarmony certificate is granted when learners complete the entire course.

**LEARNING DURATION:** 9 HOURS

**STARTING DATE\*:** OPEN

**PRICE EXCL. VAT - 9 modules:** 750 €

(\*) E-learning course available online on dates of your choice

©FinHarmony - This training course can be customized to suit your company’s needs (quote on request).  
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