

Implementing impact measurement for relevant reporting

WHO SHOULD ATTEND?

Financial managers – Controllers – Chartered accountants, Auditors – Anyone in charge of a CSR or sustainable development project within their organization

Prerequisites: *this training requires a good understanding of the challenges and expectations of internal and external stakeholders in terms of CSR, and also knowing the fundamental principles of extra-financial reporting.*

OBJECTIVES

- › Know how to measure the comprehensive impact of CSR policies
- › Know the theory of change, the logic models of expected impact, and how to identify effective impacts
- › As a financial manager, know how to support the departments in charge of sustainable development and CSR actions in all these steps

WHY SHOULD YOU ATTEND?

- › Finance function is the guardian of the temple of performance planning and measurement. An it must also be the guardian of non-financial performance.

This training course offers practical tools that enable the finance department to set up a relevant impact measurement and to become a real Business Partner of all company functions, jointly responsible for the effectiveness of non-financial outputs.

DURATION: 1 DAY

DATES*: 11/03/24
08/07/24
06/11/24

PRICE EXCL. VAT: 1 240 €

(* Delivery method: face-to-face, subject to change according to your requests and/or health conditions.

DETAILED CONTENT

› Impact measurement: key issues and concepts

› Impact assessment

- Upstream framework
- Main tools: mind mapping – business modeling – stakeholders mapping – data collection – life cycle analysis (of a product or service) – risk assessment

› Impact planning

- Development of risk mitigation strategies and identification of improvement levers
- Main tools: theory of change and expected impact logic model – program mapping (with inputs, activities, outputs, results, and impact) – direct and indirect impacts – seeking causes – action levers (avoiding, reducing, repairing, compensating) – propagation matrix

› Impact monitoring

- Measurement and control: building a baseline
- Experimental methods (sampling and randomized control group)
- Other methods

› Impact evaluation: quantification and tools (Social Return on Investment (SROI), Benefit Cost Ratio (BCR), and Economic Rate of Return (ERR))

› Integration into a comprehensive environmental and social performance management system

INSTRUCTIONAL APPROACH AND LEARNING ASSESSMENT

■ **During the session:** presentation by a professional involved in CSR and extra financial reporting. Numerous examples drawn from recent economic publications and actual Corporate reporting. All the issues raised during the session are immediately put in practice to facilitate knowledge acquisition: field experience sharing, development of roadmaps or application of the proposed methodology.

■ **After the session:** bibliographic references (publications, articles or videos). The trainer is available to answer any follow-up questions participants may have.

©FinHarmony - This training can be organised on your premises
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