

# Integrated Business Planning

## S&OP - Improve your forecast performance review

### WHO SHOULD ATTEND?

Controllers – Finance and Accounting Managers – Business Unit Managers – Supply Chain Managers – Demand Planners

**Prerequisites:** *basic knowledge of controlling tools is recommended, for example by having attended “Controlling of operations – Driving Financial performance” page 48.*

### OBJECTIVES

- › Be able to implement a robust financial forecasting approach that integrates all business functions
- › Know the process: milestones, stakeholders, and outputs
- › Understand change management with respect to roles and responsibilities and how to adapt monthly performance review
- › Learn how to integrate advanced modeling and simulation in the predictive approach.

### WHY YOU SHOULD ATTEND?

- › Whatever the business sector and the size of the organization, budget is a complex exercise, not always successful. But optimizing tools exist!

This training gives you the opportunity to improve your budgeting process thanks to a new, more integrated, more operational S&OP (Sales & Operations Planning) approach. By putting continuous improvement at the heart of the finance function, and by combining a comprehensive financial perspective with the management process, you can transform your budgeting process into a real value creating planning tool.

**DURATION:** 2 DAYS

**DATES\*:** 28-29/02/24  
06-07/06/24  
03-04/12/24

**PRICE EXCL. VAT:** 1 860 €

### DETAILED CONTENT

#### › The classical forecasting approach and its limitations

- Advantages and drawbacks of the threefold PMT – Budget – Re-forecast
- Is Finance the only function to make forecasts?

#### › A new approach: towards a more integrated forecasting process

- The “landing” (Forecast accuracy)
- Key success factors
- From MRP to S&OP
- Choosing the right tools (illustration with SAP)
- The contribution of Finance

#### › Adapting your governance

- Rituals: improving your meetings
- The central role of Finance: contributions at each stage
- How to improve monthly performance review?

#### › Robust value management

- Linking financial and operational KPIs: the cause-and-effect tree
- ROCE and the levers of value creation
- Application with the Cash Model®
- The global performance cycle

#### › The integrated approach and digital transformation

- Performance indicators focused on operational levers
- Big Data and AI at the service of planning and forecasting
- Application examples on real cases: predictive modeling and simulation

### INSTRUCTIONAL APPROACH AND LEARNING ASSESSMENT

■ **During the session:** alternating theoretical developments and illustrations and case studies. A real transposition work in the case of the participants is proposed in order to facilitate sharing experience. Numerous exchanges and interactive quizzes during the session ensure targeted skills.

■ **After the session:** the trainer is available to answer any follow-up questions participants may have.

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