

Becoming an effective Finance Trainer

Transmit and deploy

WHO SHOULD ATTEND?

Chief Financial Officers – Financial, Consolidation and Accounting Managers – Consolidation Managers – Accountants – Management Controllers

Prerequisites: *this training does not require any particular prerequisite.*

OBJECTIVES

- › Understand the need for training techniques to share technical skills
- › Know how to distinguish between various training objectives (skills, knowledge, and attitude) and the corresponding training methods
- › Know the various methods and approaches to support change

WHY YOU SHOULD ATTEND?

- › Because they possess a specific expertise, Financial Managers are frequently faced with the challenge of training their employees or the rest of the company. In this role, they need to have some notions of training theory and training methods to transmit their competencies more efficiently and to involve the entire organization.

DETAILED CONTENT

› Adult learning principles

- Various levels of training objectives: skills, knowledge, and attitude
- The learning path
- “Tell me, I’ll forget. Show me, I’ll understand. Involve me, I’ll remember.”
- Various approaches (directive, explanatory, participative...)
- Considering culture (local and corporate)

› Training techniques

- Techniques and tools, methods, supporting material
- Effectively explaining complex topics in Finance

› Communicating information

- Basic communication principles
- Selecting the correct methods to use considering audience and objectives (internal/external, financial/non-financial, compulsory/optional...)
- Preparing and disseminating supporting material
- Golden rules and best practices

› Rolling out a financial project

- Operating approach versus functional approach
- Key steps and critical points
- How should this be adapted within the organisation?
- Training skills for project roll-out

INSTRUCTIONAL APPROACH AND LEARNING ASSESSMENT

- **During the session:** alternating theory, illustrations and business cases ensure knowledge acquisition. Participants transpose directly to their own cases.
- **After the session:** documentary inputs (synthesis, articles, video, etc.).
The trainer is available to answer any follow-up questions participants may have.

DURATION: 2 DAYS

DATES*: 10-11/01/24
29-30/04/24
17-18/06/24
13-14/11/24

PRICE EXCL. VAT: 1 860 €

(*) Delivery method: face-to-face, subject to change according to your requests and/or health conditions.

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