

Financial Analysis – Level 2

Advanced practice

WHO SHOULD ATTEND?

Chief Financial Officers – Financial, Financial Analysts, Chartered Accountants, External Auditors, Financial and non-financial members of the Executive Committee

Prerequisites: *we recommend mastering the fundamentals of Corporate Finance, which may be acquired by attending “Corporate Finance – Level 1” page 20.*

OBJECTIVES

- › Understand interconnections between the various financial statements and the limits to financial analysis
- › Know the key ratios used in financial analysis (financial health and performance indicators)
- › Know the main areas of risk, the pitfalls to avoid and the alert levels
- › Understand the main restatements to make the analysis more reliable
- › Know how to take a step back and make a diagnosis

WHY YOU SHOULD ATTEND?

- › Far from solely providing a long list of standard financial ratios to apply to all types of companies, this very hands-on training provides analysts with the keys to understanding financial statements, taking into account the line of business, the growth model and the financing methods. You will learn how.

Following the training, participants will also be able to appreciate whether a company had recourse to accounting mechanisms to defer profit or loss or used other types of transactions to improve its financial statements.

DURATION: 2 DAYS

DATES*: 14-15/03/24
01-02/07/24
14-15/10/24

PRICE EXCL. VAT: 2 090 €

(* Delivery method: face-to-face, subject to change according to your requests and/or health conditions.

DETAILED CONTENT

- › **Methodological approach**
 - Company financial cycle
 - 4 analytical approaches
 - Approach and the diagnosis
- › **Operating profitability**
 - Leverage effect – break-even point and operating leverage
 - Non-operating effects
 - Margins, Management performance measure and their evolution
- › **Balance sheet financial structure and economic asset**
 - Balance sheet and off-balance sheet information analysis
 - Replacement and growth investments
 - Intangible assets and specific issues
 - Dynamics of working capital requirements
 - Capital intensity and asset turnover
- › **Capital employed - Cash flow and analysis ratios**
 - Change on equity and remuneration
 - Financial debt and leverage
 - Cash flow, free cash-flow and the cash flow statement
- › **Measuring Financial performance**
 - Financial autonomy
 - Solvency and liquidity
 - Economic and financial profitability

INSTRUCTIONAL APPROACH AND LEARNING ASSESSMENT

- **Prior to the session:** educational videos
- **During the session:** detailed technical presentation supported by practical case studies. Illustrations drawn from real-life situations and concrete case studies encountered by the companies and/or from the trainer’s “on-the-ground” experience. Case study of multi-year financial analysis. Exchange of good practices. Numerous educational videos. The numerous exchanges and interactive quizzes during the session ensure knowledge acquisition at each step. Numerous “Learn more about it” content to deepen a theme.
- **After the session:** summary sheets of ratios. Post-training e-learning. The trainer is available to answer any follow-up questions participants may have.

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