

Financial analysis – Level 1

Reading and understanding financial statements

WHO SHOULD ATTEND?

Management Controllers – Project Managers –
Members of the Legal Department – Members of
the Financial Communication Department – Bankers,
Account Managers – Financial Analysts – Users of
financial statements

Prerequisites: we recommend mastering the
fundamentals of Corporate Finance, which may be
acquired by attending “Corporate Finance – Level 1”
page 20.

OBJECTIVES

- › Master the concepts and tools allowing to perform a financial analysis
- › Learn how to draw conclusions about the financial performance of a company

WHY YOU SHOULD ATTEND?

- › Financial statements are a valuable source of information about companies... if you know how to read them!

This training course will help you understand financial balances and the usefulness of each statement. It puts income statement analysis and cash flow generation into perspective. In just 2 days, you'll be able to perform a simple financial analysis.

DETAILED CONTENT

- › **Read financial statements**
 - Financial cycle presentation
 - How financial statements work together: balance sheet, profit and loss account, cash flow statement and notes
- › **Analyse the financial structure of a company**
 - Resources and financing needs
 - Financial balance: working capital, WCR (Working Capital Requirement), cash balance
 - Financial structure ratios
- › **Analyse the business and profit and loss key line items**
 - Profit and loss key ratios: operating profit, EBITDA, EBIT
 - Self-funding: cash flow, cash flow from operations, free cash flow...
- › **Available financial information and financial statements**
 - Benefits and limits of accounting
 - Individual or consolidated accounts?
 - Accounting options and their impacts on the financial statements: lease agreements, employee benefits, debts, etc.
- › **Analyse the business based on its cash flows**
 - Cash flow statement (operating, investing, financing)
 - From net income to operating cash flow
- › **Non-financial information and diagnosis**
 - Sector specificities
 - Corporate social responsibility (CSR) reporting and risks management
 - Business strategy and financial diagnosis

INSTRUCTIONAL APPROACH AND LEARNING ASSESSMENT

- **Prior to the session:** educational videos and self-assessment quiz
- **During the session:** detailed technical presentation supported by examples and practical case studies. Illustrations drawn from real-life situations and concrete case studies encountered by the companies and/or from the trainer's “on-the-ground” experience. Participants are welcome to bring financial statements to be analyzed during the training. The numerous exchanges and interactive quizzes during the session ensure knowledge acquisition.
- **After the session:** summary sheets. Post-training e-learning. The trainer is available to answer any follow-up questions participants may have.

DURATION: 2 DAYS

DATES*: 07-08/02/24
03-04/06/24
02-03/12/24

PRICE EXCL. VAT: 1 860 €

(*) Delivery method: face-to-face, subject to change according to your requests and/or health conditions.

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